



For immediate release

Saber Latino launches its inaugural DVD...

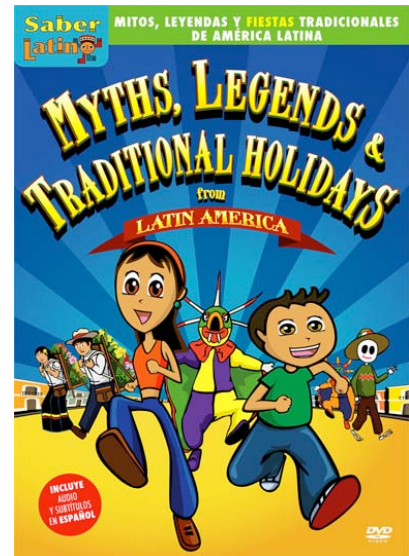
Myths, Legends and Traditional Holidays from Latin America

A new animated Hispanic Heritage DVD for the whole family!

New York, January 2007. - Saber Latino announces its first DVD: *Myths, Legends and Traditional Holidays*, a one of a kind DVD containing nine animated cartoons that narrate five magical stories and four unforgettable Latin American celebrations.

The stories are told by Ana and Andrés, a Latino brother and sister who, spurred by a school assignment, dust off old tales and learn about the culture, traditions and roots of the people that make up the Spanish speaking American continent and the Caribbean.

Our vast geography contains tales about pirates, the deceased, apparitions, as well as myths on the origins of things. There are countless stories to be told and we want our children get to know them, and enjoy them, in a fun way. *Myths, Legends and Traditional Holidays* is, without a doubt, an excellent way to learn about the mysterious and wonderful narrations from Latin America.



Share in the magical Hispanic legacy.

Children and their parents will have the opportunity to discover, with Ana and Andrés, such myths and legends as: *The Colossuses from Tierra del Fuego* from Argentina and Chile, *The Myth of the Volcanoes* from Mexico, *The Guardians of the Treasure* from Cuba, *Las Ciguapas* from Dominican Republic, and *La Llorona* from various countries. Together, they will discover the significance of traditional holidays such as: *Day of the Dead* from Mexico, *Feast of the Sun* from Peru, *Festival of the Flowers* from Colombia and *Feast of Saint James the Apostle* from Puerto Rico.

Children can choose whether they want to hear the tales in English or Spanish as well as having a subtitle feature in either language.

We want kids to sit down with their parents or grandparents, so they can all enjoy these stories. These are short and simple tales specifically made with the unity of our people and the variety of our traditions in mind.

Myths, Legends and Traditional Holidays includes, in addition to 32 minutes of animated cartoons: an interactive trivia game that reinforces the information, a bilingual glossary, and a calendar of traditional Hispanic Festivities all of which can be seen in this DVD.

Our small team's members are: **Pedro Ros** who is one of Saber Latino's creators and its art director. He designed the characters, drew many of the illustrations, directed and animated all the stories and finally set them to music; **Claudia Cazorla**, is Saber Latino's other creator and creative director. She conducted the research, authored the scripts and with her voice brings Ana and Andrés to life in the Spanish language version. Also **Mónica Santana** who translated the scripts into English and provided the voices for Ana and Andrés in the English version. We also received the contribution of first rate illustrators who bring a special touch to the myths and legends in this DVD.

You can buy *Myths, Legends and Traditional Holidays* through our Web page www.saberlatino.com or www.amazon.com, www.filmbaby.com and, very soon, in a store near you.

Saber Latino – *Myths, Legends and Traditional Holidays*.

Technical data:

- **Format:** Animated DVD
- **Languages:** English, Spanish
- **Subtitles:** English, Spanish
- **Length:** 32 minutes
- **Extra Features:** Bilingual Glossary, Interactive Trivia Game, Calendar of Traditional Hispanic Festivities
- **For all ages**

For more information, please visit our Web site www.saberlatino.com. If you wish to request an interview with the creators, or if you need additional pictures, you can reach Claudia Cazorla at 917-346-0261 / or e-mail her at claudia.cazorla@saberlatino.com.